

EDUCATION AND  
CERTIFICATIONS

A.A.S Graphic Design  
The Art Institute  
of Colorado

Part 107 Remote Pilot  
Federal Aviation  
Administration

Illustrator  
●●●●●●●●●●

Photoshop  
●●●●●●●●●●

InDesign  
●●●●●●●●●●

Lightroom  
●●●●●●●●●●

Premiere  
●●●●●●●●●●

After Effects  
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Office O365  
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Photography / Drone  
●●●●●●●●●●

Video  
●●●●●●●●●●

Windows OS  
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Mac OS  
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Management  
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Organization  
●●●●●●●●●●

Highly Adaptable Marketing Manager and Design Veteran with 29 years of experience bridging the gap between creative excellence and strategic sales goals. Proven expert in revitalizing brand identities, conceptualizing high-impact visuals, and streamlining workflows across dynamic corporate environments. A master communicator and complex problem-solver.

BLUE WEST CAPITAL - January 2025 - Present

Executive Vice President, Marketing and Technology

- Produce high-impact marketing collateral and leasing materials for landlord and tenant representation
- Execute multi-channel digital campaigns and social media strategies for all listings and closed transactions
- Capture professional drone and ground photography to maximize property visualization and marketability
- Manage the end-to-end marketing lifecycle, ensuring all assets align with firm standards and client goals

LEGEND PARTNERS - July 2010 - December 2024

Vice President Of Media and IT

- Led a creative team of four, providing high-volume marketing support for 25 brokers while maintaining brand integrity
- Developed investment-grade assets, including offering memorandums, pitch decks, and promotional multimedia content
- Partnered with 30+ national affiliates to align marketing standards and capitalize on cross-market opportunities
- Directed enterprise IT infrastructure and network security, ensuring 24/7 operational continuity for the firm

MR. BIGGS / FAT CITY ENTERTAINMENT - January 2005 - January 2010

Sales and Marketing Manager / Assistant General Manager / Graphic Designer

- Directed multi-location marketing operations and the execution of all on-site and off-site promotions
- Mentored sales staff and restructured internal processes to consistently exceed revenue performance goals
- Orchestrated regional media partnerships and produced all radio, television, and print advertising

COLDWELL BANKER COMMERCIAL - August 2002 - January 2005

Marketing Executive / Senior Graphic Designer

- Scaled marketing production for a 40-broker team to meet high-volume commercial real estate demands
- Delivered a full suite of property assets, including investment proposals, pitch decks, and press releases

TRAMMELL CROW COMPANY - October 1997 - August 2002

Graphic Designer

- Executed high-volume visual assets and signage for a portfolio of 120+ commercial clients
- Created corporate design templates adopted by regional Trammell Crow offices to unify brand identity